

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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|------------------------------|---|----------------------------------|
| In re Application of: | : | Before the Examiner: |
| Chan et al. | : | Ahmed, Affaf |
| | : | |
| Serial No.: 10/753,204 | : | Group Art Unit: 3622 |
| | : | |
| Filing Date: January 7, 2004 | : | |
| | : | |
| Title: METHOD FOR | : | IBM Corporation |
| PRESENTING PERSONALIZED | : | Dept. T81/Bldg. 503 |
| CONTENT ON ELECTRONIC | : | P.O. Box 12915 |
| COMMERCE WEB PAGES | : | 3039 Cornwallis Road |
| | : | Research Triangle Park, NC 27709 |

REPLY UNDER 37 C.F.R. §1.111

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

In response to the Office Action having a mailing date of May 13, 2008, having a three-month shortened statutory period for response set to expire on August 13, 2008, please reconsider the rejections of the claims in view of the following amendments and remarks:

Amendments to the Specification begin on page 2 of this paper.

Amendments to the Claims are reflected in the listing of claims which begins on page 3 of this paper.

Remarks begin on page 6 of this paper.